



Ambassador Feedback
Spring 2022

OUR ISLES AND OCEANS



OUR MISSION



Our Isles and Oceans, "the project", seeks to bring together the powerful forces of business and sport to create a global platform for business exposure and to provide an inspiring opportunity for today's disenfranchised youth.

In its first stage, the project delivers a youth training and development programme that gives applicants the chance to learn from experienced professionals, while pushing themselves outside their comfort zone. The project is both a domestically and internationally funded programme, funded and driven through business sponsorship that, through sport, delivers an experience and opportunity to all involved.

The second stage of the project is entry as a Team Partner in the 2023-24 Clipper Round the World Yacht Race – one of the biggest sporting challenges in the world. Through this sporting partnership, supporters and sponsors will benefit from the global stage the Clipper Race offers.

With exponential space for growth, this project aims to use the global business networking event that is the Clipper Race to deliver sponsors and partners with a tangible return on investment and return on objectives, while supporting young adults in creating professional and personal development opportunities.

KEY OBJECTIVES

Create opportunities for young people, as well as for business exposure and global networking.



Deliver Global Business-to-Business Networking Opportunities

Utilise the special positioning of the Clipper Race platform in both Great Britain and the Global Marketplace.



Create Youth Opportunity & Business Development

Deliver a professional development programme for the young and disenfranchised of today.



Harness the Power of Sport

Through the vehicle of sport, generate great business exposure and bring young people together to create positive change.

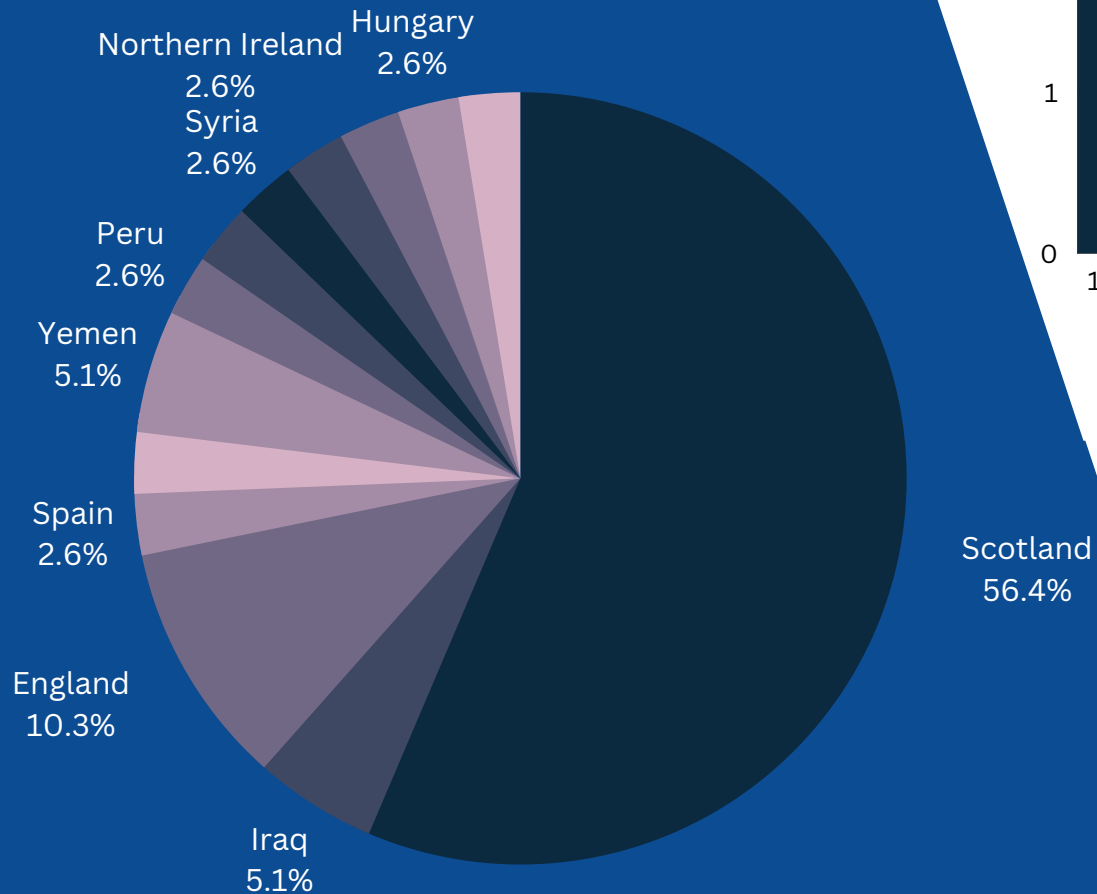


Build Sustainable Livelihoods through Community Action

Bring awareness to the plight of the oceans to promote sustainable livelihoods using the power of sailing on the world's oceans.

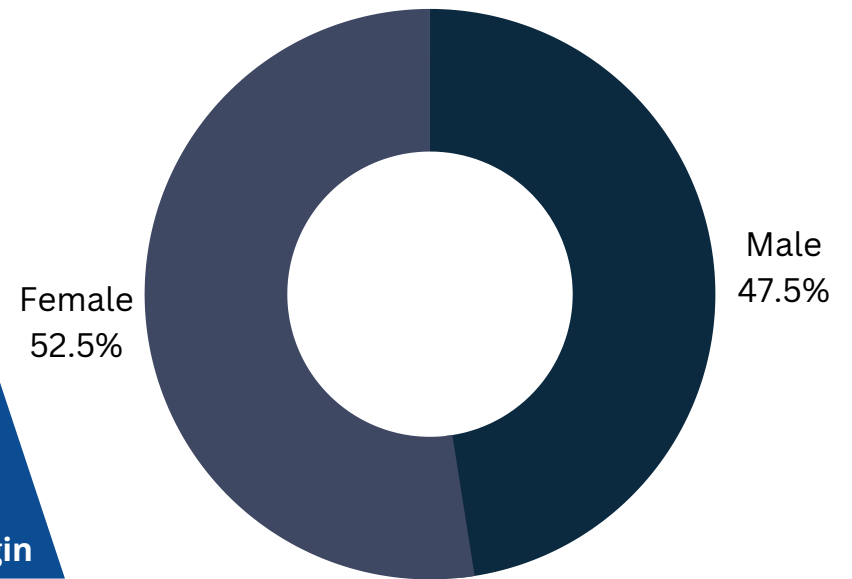
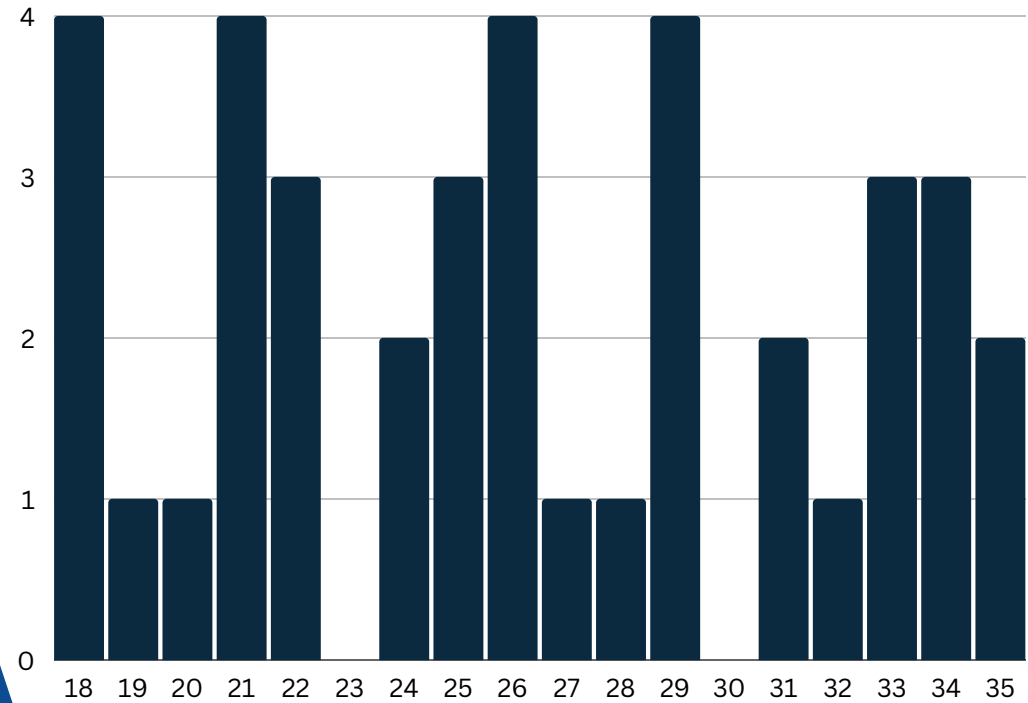


AMBASSADOR STATS



Spring 2022: Countries of Origin

Spring 2022: Age Breakdown



Spring 2022: Sex

ROYAL DEE SPONSOREES



Demi Knowles
24-years-old
Scotland



Aras Zahir
29-years-old
Iraq



Stacey McDougall
26-years-old
Scotland



2022 © Martina Orsini / GRM



SPRING 2022 PROGRAMME FEEDBACK

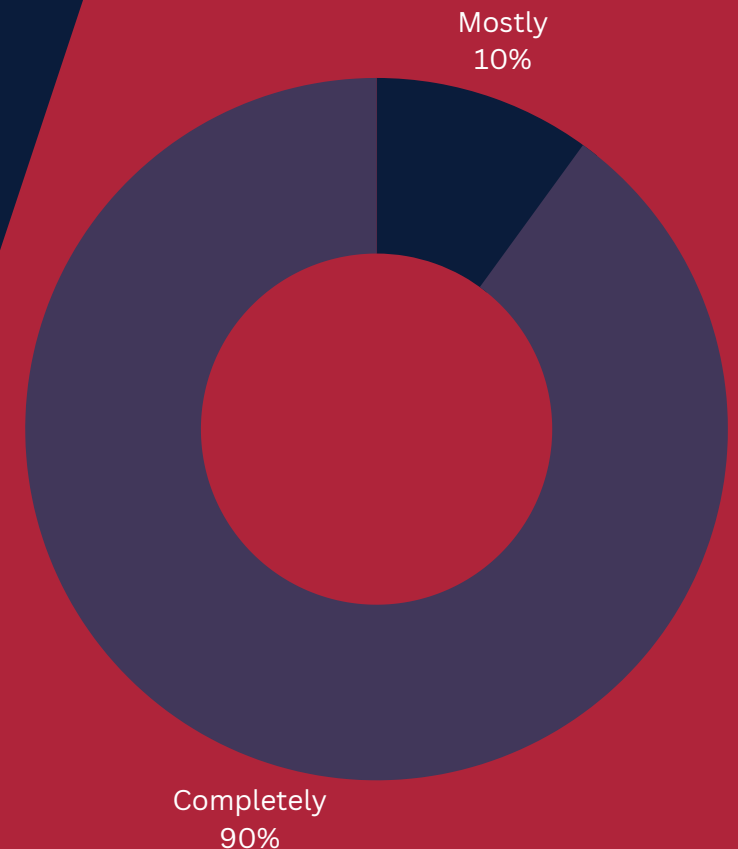


SPRING 2022 PROGRAMME FEEDBACK

**"I'VE NEVER DONE
ANYTHING LIKE THIS
BEFORE IN MY LIFE. I
HAD NO IDEA ABOUT
SAILING, NO IDEA ABOUT BEING OUT
ON THE WATER... I WON'T FORGET IT.
IT'S BEEN AMAZING."**

- Jonathan, Our Isles and Oceans Ambassador

Chart 1: Satisfaction with
programme experience*



*Based on 30 ambassador responses




CONTACT US

The project provides unique opportunities for businesses and people. We work closely with Clipper, the Department for International Trade, embassies and directly with businesses where we experientially activate business objectives.


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