

Royal Dee Yacht Club

Partnership Opportunities



▲ About the project

The project is a development and opportunity initiative for young people affected by the pandemic and lockdown.

We work with multiple unique partners to achieve our goals and create life changing experiences for young people, aged 18-35, primarily through the vehicle of sport. The project aims to help build a better future for young people by creating opportunities for professional and personal development.

Our ambassadors have spent a week amongst the UK's beautiful isles and oceans learning to sail on an offshore racing yacht owned by Clipper Race the brainchild of Sir Robin Knox-Johnston.

All of our ambassadors have now acheived their RYA Start Yachting Qualification and many have gone on to apply to become one of ten Ambassadors who will take part in the 2023-24 Clipper Round the World Race.

This team building event will be the one opportunity to bring together all the ambassadors across both programmes.



18 - 35

13 nationalities

Ambassadors

Disenfranchised youth

Creating sustainable livelihoods



Partnership Opportunities

Aviemore Team Building Headline Package | £3k

- Headline sponsor in front of up to 80 ambassadors (some will not be able to make it).
- Branding on social media, use of all image rights.

Training for the Clipper Race

- Sponsor Package | £3k
 - Sponsoring up to 10 ambassadors as they train for the Clipper 2023-24 race.
 - Branding on social media, use of all image rights.



CONTACT US

The project provides unique opportunities for businesses and people. We work closely with Clipper, the Department for International Trade, embassies and directly with businesses where we experientially activate business objectives.

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